CITY OF COOPERSVILLE

REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING

Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

**June 14, 2022**

Board Chairman Veldman called the meeting to order at 5:14 P.M.

**Roll Call**

Present:

Board Member Dykstra Board Member Slater

Board Member Karasinski Board Member Kelly

Board Member Ver Berkmoes (Late, Excused) Board Member Grossenbacher

Board Member Luther Board Member Gerard

Board Member Noel

Chairman Veldman DDA Marketing & Economic Administrator Kate Terpstra

City Manager/DDA Director Dennis Luce

**Absent:** Board Member Buth, Board Member DuPilka

Motion by Board Member Kelly with support by Board Member Slater to excuse the absence of Board Member Buth and Board Member DuPilka. Motion carried unanimously.

**Additions/Corrections to Agenda**

None

**Minutes**

Motion by Board Member Kelly with support from Board Member Noel to approve the meeting minutes of April 12, 2022 as written and presented. Motion carried unanimously.

**Citizen Input and Suggestions**

Bill Rozema, New Executive Director of the Coopersville Area Chamber of Commerce introduced himself.

Lee Ann Prioa expressed her gratitude on behalf of the Coopersville Rotary for our help in Music on Main on June 9, celebrating the Coopersville Rotary’s 75th Anniversary. She also stated it only works when we all work together to make something happen and expressed her own gratitude as well.

**Public Hearings**

None

**Petitions & Communications**

7.A – Façade Grant recommendations from the Façade Grant Sub-Committee were shared with the entire board as well as the Façade Grant Contract. Façade Grants were awarded as follows:

Delly Belly Bakery / 288 Main for 50% of Completed Project up to $2385 put toward awning on Main Door per application.

Southside Bar & Grill / 229 W Randall for 50% of Completed Project up to $2950 put toward 6 awnings on windows per application.

***DDA meeting minutes of 06/14/2022, page 2***

Coopersville Farm Museum / 375 Main was denied due to not being part of the main façade. This is considered a service door entrance and not intended for use by the general public to our understanding.

Daniels Hair Salon / 323 Main & 321 Main for 50% of Completed Project up to $12,500 put toward all work as stated in application and quote.

Gallery 293 / 293 Main for 40% of Completed Project up to $2000 put toward the full project as applied for.

Al LaFleur / 345 main for 39% of Completed Project up to $10,165 put toward the project as stated in the quote, excluding the West and North facing exterior walls.

Board Member Slater motions to accept the façade grant recommendations and contract, Board Member Dykstra seconds the motion. Motion carries unanimously.

7.B. – DDA Board was updated on the North Bank Trail – Coopersville/Polkton/Wright and informed of a committee forming that started to take shape in early 2022. The committee will meet next on June 15, 2022. The committee is comprised of members of Polkton Township Board, Friends of the North Bank Trail, the City of Coopersville (including council members, the rec department and the current Mayor) Coopersville Rotary and Wright Township. Informed the board we are working on securing funding for the Treeworks estimate submitted to the committee, work will commence in July 2022 on the 64th Ave to 68th Ave clearing. Board Member Luther inquired if we received multiple quotes on this to choose from. Staff Member Terpstra informed him Treeworks has worked with the MDOT, the Crockery North Bank Trail and the Spring Lake North Bank Trail and Bryan Buist from the DPW reviewed the quote and said it was more than fair. MDOT wanted to see this trail at a more shovel ready phase before they passed us on to the next stage of the grant application process. Chairman Veldman inquired on how this trail will be funded and maintained. Staff Member Terpstra explained that the hope is to receive a lot of grant funding from multiple avenues, and to also reach out to the community for fundraiser. Coopersville Rotary has also committed to support the efforts of the trail.

7.C – The Board was presented with results from the Organizational Checklist that was sent out in March. Out of 12 board members 7 sent in a response. Staff Member Terpstra shared a report from those, and shared information on where we stood on the MI Main Street process.

**DDA Information Packet**

Motion by Board Member Dykstra with support by Board Member Noel to receive and file the DDA Information Packet. Motion carried unanimously.

**Citizen’s Input and Suggestions**

None

**City Manager/DDA Director’s Report**

Thank you to all who helped the Music on Main, June 9 Rotary celebration. It was a good turn out and a nice night.

Social District resolution part 2 passed at City Council meeting the night before and will be turned in to the Michigan Liquor Commission Control as soon as possible.

**DDA Marketing & Economic Administrator Comments:**

Social District – All 3 resolutions have passed, as soon as I receive signed copies, I will send in to MLCC, no estimate on how long this portion will take

Recycle Bins – Met with General manager of Republic Services recently – they want to make sure they stay very involved in our community – Asked what sponsor opportunities we had right now, and they are looking at quotes to place recycle bins that look similar to our trash bins in the social district

Consumers Grant – Did not receive – using the same format for another grant opportunity

Music on Main Street – 1st event with the Rotary was June 9 – next event is June 29 we will be reaching out to each business with information on future events – and road closures

**Board Member & Chairman Veldman’s Comments**

Expressed his appreciation to the Façade Grant Sub-Committee for their work, and the property owners willing to do the work on their buildings.

***Board Member Ver Berkmoes***

Music on Main was great. There was a good turn out and did not seem like there were any problems.

***Board Member Slater***

Thanked Bill Rozema for taking the position at the Coopersville Chamber and for working with our staff.

***Board Member Grossenbacher***

Thanked Bill Rozema, stating we definitely need a strong Chamber. And thanked Staff Member Terpstra for all her work and is excited to see where things go.

***Board Member Kelly***

Let Staff member Terpstra know she’s doing a great job and we appreciate everything you do and always being able to answer our questions.

**Adjournment**

Motion by Board Member Slater with support from Board Member Luther to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 5:50pm.

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Chairman, Ron Veldman